ethena

Equip your team with Data Privacy training that holds the line.

Our modern training prepares your teams for the challenges they're facing today, not 20 years ago. With up-to-date content that covers legal regulations automatically, you can provide your team with training they'll actually enjoy.

Protecting Data is Everyone's Job

Help your team untangle the many wires of data privacy laws to better understand their roles in how to handle personal and sensitive information, no matter what team they're on. This course also gives tangible tools and tips for how to avoid risks to protected information.

- Clear definitions around identifying personal information and actionable tips on how to prevent risks to sensitive information
- Timely real world examples to show how violations can happen to anyone, at any time, as well as what to do when a violation does occur
- Deep dive into various data protection laws, from the EU's GDPR to California's CCPA/CPRA.

Core Learning

25 minutes

Topics included

CCPA and CPRA Deep-Dive

Data Privacy and Marketing

Data Privacy and Sales

Data Privacy Legal Landscape

Data Privacy, PHI, and HIPAA

GDPR Deep-Dive

Privacy Basics

Rights and Breaches

Specific laws to keep in mind - don't worry, we've got you covered:

CCPA/CPRA • GDPR